

# Privacy Policy

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Effective Date: April 1, 2024

Allied Practice Management Solutions ("we", "our", or "us") values your privacy and is committed to protecting the personal and health information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.alliedpmsolutions.com](http://www.alliedpmsolutions.com).

## 1. Information We Collect

We may collect the following types of information:

### a. Personal Information

- Name
- Email address
- Phone number
- Mailing address

### b. Health and Billing Information

In the course of providing medical billing services, we may collect or process:

- Patient names and dates of birth
- Insurance information
- Diagnosis and treatment codes
- Medical record numbers
- Billing and payment history

### c. Technical Information

- IP address
- Browser type
- Pages visited
- Cookies and similar tracking technologies

## 2. How We Use Your Information

We use your information to:

- Provide medical billing services
- Respond to inquiries or requests
- Communicate with healthcare providers and insurers
- Improve our website and services
- Maintain regulatory and legal compliance

## 3. HIPAA Compliance

We are committed to complying with the Health Insurance Portability and Accountability Act (HIPAA). Any Protected Health Information (PHI) we collect, use, or share is handled in accordance with HIPAA regulations and applicable state privacy laws.

#### **4. Information Sharing**

We may share your information with:

- Healthcare providers and insurance companies, as necessary for billing
- Authorized service providers assisting with operations (under confidentiality agreements)
- Legal or regulatory authorities when required by law

We do not sell or rent personal information to third parties for marketing.

#### **5. Data Security**

We use administrative, technical, and physical safeguards to protect your personal and health information from unauthorized access, disclosure, alteration, or destruction.

#### **6. Your Rights**

You may have the right to:

- Access the personal information we hold about you
- Request corrections or updates
- Request deletion (subject to legal and contractual obligations)
- Opt out of certain communications

To exercise these rights, contact us at: [info@alliedpmsolutions.com](mailto:info@alliedpmsolutions.com) or call us at 669-202-0840.

#### **7. Cookies and Tracking**

Our website may use cookies or similar technologies to enhance user experience. You can set your browser to refuse cookies or alert you when cookies are being sent.

#### **8. Third-Party Links**

Our site may contain links to other websites. We are not responsible for the privacy practices of those sites. We encourage you to read their privacy policies.

#### **9. Policy Changes**

We may update this Privacy Policy from time to time. Updates will be posted on this page with the new effective date.

#### **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or your data, please contact us at:

Allied Practice Management Solutions  
712 Bancroft Rd Ste 245, Walnut Creek, CA 94598  
Email: [info@alliedpmsolutions.com](mailto:info@alliedpmsolutions.com)  
Phone: 669-202-0840